

TAYLOR CUNNINGHAM



TC



919-215-4516



TNCUNNIN@GMAIL.COM



@TaylorNCunningham

EXPERIENCE

FREELANCE

August 2017 – present

- Associate Producer – “Levaland” – Bravo TV, May-July 2022
- Media Manager/ Logger – ACC Network, All Access, August 2022
- Coachella Music Festival – Operations, April 2022
- Dreamville Music Festival – Operations, March 2022
- First Team PA – “Somethin Here” – Monarch Media, October- December 2021
- ESPN/ MING Entertainment Production Assistant
- Office PA “Blue Ridge” – Walt Disney Pictures, 2019 (Day Play)
- Office PA Hope’s Wish – Warner Brothers, 2018 (Show folded)

LIVE NATION | *Production Assistant*

May 2018- Present

- Assist Tour Managers with daily production needs
- Coordinate technical aspects of production with touring and production team
- Proactively identify required materials and develop procurement strategy under tight deadlines
- Nurture and build relationships across multiple functions

CAROLINA PANTHERS | *Production Assistant*

July 2016 – January 2019

- Edited, shot, researched and wrote creative content and highlights
- Wrote scripts for video segments/ generated story ideas
- Conducted interviews with players for daily recaps and feature videos
- Took initiative to log and archive valuable video footage
- Camera operator and floor director for weekly Panthers TV shows
- Operated video board graphics and in-game entertainment for all home games

SEATTLE SEAHAWKS | *Digital Media Intern*

July 2015 – May 2016

- Edited, shot and produced daily videos published on Seahawks.com (practice/game highlights, media availabilities and community events)
- Social media contributor – posted and created innovative content
- Supported graphic creation
- Maintained, updated and uploaded all video content using CMS
- Improved knowledge of NFL digital media management, content production and interactive marketing
- Developed relationships with various networks to obtain and distribute content -Assisted in the creation of two video features that generated viral hits

NC STATE ATHLETICS | *Production Assistant*

August 2013 – June 2015

- Shot, wrote, edited and produced content for GoPack.com
- Performed and produced weekly reports/recaps of all football and men’s basketball games
- Managed schedules and social media organization
- Organized day-to-day content, assisted in graphic creation and supported operations

CAROLINA HURRICANES | *Media Relations Intern*

August 2014 – April 2015

- Assist with day-to-day communication and media relation operations
- Assemble news content for organization, media and stakeholder distribution
- Distribute credentials, gather media sound bites, allocate statistics to media and coaches
- Wrote shot lists under tight deadlines for multiple simultaneous game assignments

SKILLS

Great initiative
Attention to detail
Highly organized
Ability to perform multiple tasks
Excellent verbal and written communication
Professional demeanor
Proactive personality

Proficient with:

Adobe Creative Suite
Microsoft Office
Avid
After Effects
Photoshop
Social Media
Hootsuite
Google Analytics
SEMrush

EDUCATION

North Carolina State University
B.A. Communication Media
Journalism Minor

Division I athlete: NC State
Cheerleader