

# CHELSEA HOFMANN

MASS COMMUNICATION STUDENT

## PROFILE

Candidate currently enrolled in a four-year program with hopes of earning of a Bachelor of Arts in Mass Communication seeks a position within the entertainment and media field. 3+ years as a mass communication student has provided practical experience in the entertainment field.



## REACH ME



(704) 657 - 7304



chofmann@unca.edu


## EDUCATION


**2012-2016**  
**EAST ROWAN HIGH SCHOOL**  
Graduated with honors

**2016-2020**  
**UNIVERSITY OF NORTH CAROLINA ASHEVILLE**  
Bachelor of Arts in Mass Communication

## SOCIAL MEDIA

 <https://www.facebook.com/chelsea.hofmann.14>

 @chelseamhofmann

 @chelseamhofmann

## SKILLS

**MICROSOFT OFFICE**  
**FINAL CUT PRO**  
**VIDEOGRAPHY**  
**CANVA**  
**ADOBE SUITE**  
**PHOTOGRAPHY**  
**PUBLIC SPEAKING**  
**LEADERSHIP**

## EXPERIENCE

**February 2019**  
**UNIVERSITY OF SOUTHERN CALIFORNIA**  
Production Assistant

- Supported the Assistant Director in delegating tasks and managing talent.
- Helped the sound department in recording audio and adjusting levels during the shoot. Collaborated with different departments to facilitate an organized set.

**May 2019 - July 2019**  
**CHARLOTTE MOTOR SPEEDWAY**  
Communications Intern

- Supported the social media manager in creating content for Twitter, Facebook, Instagram, and YouTube to reach an audience of over 50,000,000 through organic impressions.
- Collaborated with fellow interns to cover sporting events broadcasted on national television.