

# MATTHEW CHENET

FILMMAKER | PHOTOGRAPHER

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DC | Costa Rica | North Carolina

## ABOUT ME

Visual storyteller dedicated to discovering and elevating the authenticity, heart and universal truths in each character and every story. Over 20 years of experience creating content for top television networks and diverse non-broadcast clients including NGO, corporate, schools & education initiatives, independent artists & musicians, hospitality, health and wellness brands. Extensive experience in every aspect of production, from story development and writing, through principal photography, field production, editing, finishing and final delivery.

## EXPERIENCE

### Owner | Executive Producer

Nov 2012 - Present

Left Side Up Films | Toot Toot Pictures

Storyteller and digital media content provider with a passion for merging strong character and story development with cause-related video. Recent clients include: PBS NC, 410 Medical, The Harmony Hotel, USAID, US Institute of Peace, For Love of Children, College Steps, The River School.

### Owner | Creative Director

Jan 2014 - Present

Matthew Chenet Photography

Documentary style photographer & light-seeker with a knack for finding beauty in the seemingly mundane. Passion for nature & environmental work, travel & adventure, health, wellness, art & music photography. Recent clients include: PBS NC, The Harmony Hotel, 410 Medical, USAID, 9:30 Club, Kimpton Hotels, Visit Alexandria, Safari Surf, Nosara Spanish Institute, Olas Verdes Hotel.

### Series Producer & Writer

Nov 2022 - Present

PBS NC, *Ten to Try: Trails*

Series Producer in charge of writing, casting and collaborating with shooter / editor to oversee post-production on 2nd season of PBS NC hit series, *Ten to Try*.

### Writer / Producer / Shooter / Editor

Sept 2021 - June 2022

PBS NC, *State of Change*, \*Emmy Award Winner

- Produced 8 character-based short films, including casting, shooting, producing & editing; vignettes focused on the impacts of climate change in communities across NC.
- Assembled character vignettes and PBS produced in-house materials, and scripted / produced / edited all content into a 1hr *State of Change* broadcast special for Earth Day 2022.
- Emmy Award Winner at the 2023 Midsouth Regional Emmy Awards in the Documentary Topical category.

### Director / Producer / Editor

Aug 2019 - July 2021

*Captain Scott B and the Great Adventure*

- Produced, Directed and Edited an independent feature film about a young woman's mountains-to-sea adventure across the state of North Carolina to finish the film her late father began.
- Premiered on PBS NC in 2022 and is currently streaming with over 20k views.
- Currently screening in select film festivals nationally with a wider distribution strategy ongoing.

## EXPERTISE

### Pre-Production:

- Writer
- Concept / Story Development
- Shooting scripts

### Production:

- Field Producer / Director
- Shooter - Video / Stills

### Post-Production:

- Writer / Producer
- Editor
- Oversee & direct narration
- Oversee color & audio mix

## REFERENCES

**Justine Schmidt, VP of Production**  
National Geographic Content / Disney  
Phone: (202) 413-4490  
Email: Justinemks@gmail.com

**James Mieczkowski, Content Development Producer**  
PBS North Carolina  
Phone: (910) 297-0974  
Email: jmieczkowski@pbsnc.org

**Matthew Morris, Dir. of Brand and Communications**  
Harmony Projects  
Phone: (917) 331-4814  
Email: matthew@harmonyprojects.com

**Carla Hoffman, Sr. Mktg. Specialist**  
410 Medical  
Phone: (919) 225-3897  
Email: choffman@410medical.com

**Erin Essenmacher, Founder & President**  
Feisty Aphrodite Media  
Phone: (240) 659-3941  
Email: erinessenmacher@gmail.com

## ADDITIONAL EXPERIENCE

### Producer / Shooter

August 2013

Big Fish Entertainment, *Sturgis Raw*  
Travel Channel

### Director / Producer / Editor

April 2013 - May 2013

Half Yard Productions, *Big Time RV*  
Pilot and Sizzle, Travel Channel

### Show Runner / Director / Editor

Jan 2010 - July 2012

Half Yard Productions, *Gun It with Benny Spies*  
NBC Sports / Versus

### Writer / Post-Producer

July 2009 - Sept 2009

Half Yard Productions, *American Loggers S2*  
Discovery Channel

### Writer / Post-Producer

May 2009 - July 2009

Half Yard Productions, *Chopper Wars*  
The History Channel

### Director

Feb 2009 - April 2009

Half Yard Productions, *American Loggers S1*  
Discovery Channel

### Director / Writer / Producer

Aug 2007 - Feb 2009

Edelman Productions, *Get It Sold*  
HGTV

### Promo Writer / Producer

Jan 2007 - Feb 2009

Discovery Channel, *The Deadliest Catch*

### Writer / Post-Producer

Sept 2006 - Dec 2006

Beyond Productions, *Kidspace*  
HGTV

### Editor

May 2004 - July 2004

*Hamilton vs Burr with Richard Dreyfuss*  
The History Channel

### Writer / Producer / Editor

March 2002 - Oct 2007

Discovery UK / Europe, In-house production

## LINKS

Producer / Shooter / Editor

*State of Change*, Character Vignettes

<https://www.youtube.com/watch?v=fibjzIR0Aiw>

<https://www.youtube.com/watch?v=oc7Buzw5FZ8>

<https://www.youtube.com/watch?v=qDthW1ES1Xw>

<https://www.youtube.com/watch?v=qDthW1ES1Xw>

<https://www.youtube.com/watch?v=qDthW1ES1Xw>

<https://www.youtube.com/watch?v=qDthW1ES1Xw>

Writer / Producer / Editor

*State of Change*, 1hr Broadcast Special

<https://video.pbsnc.org/video/state-of-change-xq!ptf/>

<https://video.pbsnc.org/video/state-of-change-xq!ptf/>

Director / Producer / Editor

Captain Scott B and the Great Adventure

[www.captainscottb.com](http://www.captainscottb.com)

<https://vimeo.com/566641151>

Producer / Shooter / Editor

Harmony Projects

<https://vimeo.com/748113706>

<https://vimeo.com/802820950>

(pw: numinix)

<https://vimeo.com/801021241>

(pw: harmony)

<https://vimeo.com/766664074>

<https://vimeo.com/731072596>

(pw:harmonyCXM)

Producer / Editor

410 Medical

<https://www.youtube.com/watch?v=N18DMKs8AkU>

<https://www.youtube.com/watch?v=N18DMKs8AkU>

<https://www.youtube.com/watch?v=aveCRXKqY6s&t=143s>

<https://www.youtube.com/watch?v=aveCRXKqY6s&t=143s>

<https://www.youtube.com/watch?v=MxjFq7HAgYk&t=1s>

<https://www.youtube.com/watch?v=MxjFq7HAgYk&t=1s>

Writer / Producer / Editor

For Love of Children

[https://www.youtube.com/watch?v=\\_4Cg287RPCs&t=7s](https://www.youtube.com/watch?v=_4Cg287RPCs&t=7s)

[https://www.youtube.com/watch?v=\\_4Cg287RPCs&t=7s](https://www.youtube.com/watch?v=_4Cg287RPCs&t=7s)

<https://www.youtube.com/watch?v=PBgHCA2o94Y>

<https://www.youtube.com/watch?v=PBgHCA2o94Y>

<https://www.youtube.com/watch?v=6-A8V8PLMSo>

<https://www.youtube.com/watch?v=6-A8V8PLMSo>

Post-Producer / Editor

USAID, Power Africa, Rwanda

<https://www.youtube.com/watch?v=K8Uzvu9urwc>

<https://www.youtube.com/watch?v=K8Uzvu9urwc>

Producer / Shooter / Editor

US Institute of Peace, Tanzania

<https://vimeo.com/185907526/78d5f0e37f>

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## EDUCATION

B.A., Communications,  
Media Studies and Production,  
University of North Carolina, 1998

The Hollywood Internship  
20th Century Fox Studios, 1997