

James Jones Jr.

A director, writer, and filmmaker with a production company called Bearhug Productions based out of Greenville, North Carolina. James is the first to produce a full-feature length film in Pitt, Beaufort, Bertie, and Hertford County.

Jones film "Freedom of North Carolina" premiered on **October 9, 2021**, in select theaters. The film was then got offered by **Entertainment Studios** founded by Byron Allen in Los Angeles for worldwide distribution. (Directv, Slingtv, Youtube TV, Google Play, Vudu, Hoopla, and 30% across cable tv and hotels). The film then releases in Walmart, Best Buy, and Barnes and Nobles for DVD purchases online only.

(Freedom of NC - Official Selection Iconic Images Film Festival 2022. Freedom of NC - Semifinalist for Serbest International Film Festival 2022. Freedom of NC - Best featured Film the International Gullah Film Festival).

The film played twice in theaters internationally. The film is now available to watch on the platform of TUBI.

Backstory

James began editing in 2007. He then begin to realize his knack for creating videos, promos, graphic effects etc. 2014 James worked with a organization to capture video and edit them. 2015 his video was shown to 20,000 people at the Phillips arena for the neighborhood awards hosted by Steve Harvey.

James was also hired and to create a lifetime achievement video for legendary Cissy Houston and the family to be presented at the Gospel Image Award in 2015.

It wasn't until 2017 that James decided to step his game up more, and entered into the art of cinematography. He began to use his personal Samsung phone to record various videos. That led to him shooting music videos using only his phone! James' belief was, that if he could master these task with a mere camera phone, he'd be one of the best when able to acquire professional quality equipment.

In 2018 James envisioned creating a music video that would speak loudly about some of the taboo secrets of American History. A history that was painstakingly prevalent to his native state of North Carolina. After its completion he felt a need to give a story line to the video by transforming it in to a film. Almost immediately, he began to start writing the script of Freedom of North Carolina.

After a tedious and unsuccessful search in his community for cinematographers, he broadened the search to other areas to no avail. The issue most common in his search cost of creativity. It was In those moments of near despair and defeat that it became clear to James. He remembers the moment this thought occurred. **I MUST CREATE, AND I WILL SHOOT MY OWN FILM!**