

Robert Ganzert

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Summary

Proven documentary professional, with an aptness for nonprofit advocacy. Expertise in detailed environmental research, producing industry-relevant pieces in a timely manner. Storyteller for animal-welfare, biodiversity, social, and health causes. Successful team manager on several productions, including documentary feature, broadcast, PSAs, and live-events.

Education

North Carolina State University

Raleigh, N.C.

Bachelor of Science in Business Administration, Concentration in Marketing. Spanish Minor.

Experience

MRB Productions

Los Angeles, C.A.

Associate Producer

Jan. 2024 – Present

- Developed the 100 theater launch plan for nonprofit conservation documentary: establishing marketing and PR plans, exhibiting Climate Week events on Capitol Hill and in New York, and initiating grassroots call-to-action.
- Supervised script based on research findings, narration, editor revisions, GFX, technical requirements for deliverables, legal documents for distribution, and the Academy Awards campaign.

Production (Project) Manager

May 2023 – Present

- **Pre-Production:** Managed run-of-show, hiring crew, budget, legal paperwork, and Certificates of Insurance.
- **Production:** Led a team of 10 PAs, overseeing all technical aspects of production, including 14 simultaneous shoots for television, commercial, media relations, magazine, and interviews.
- **Post-Production:** Finalized cost sheets and reports, payroll on union/non-union start work and timesheets, and media clearance log(s) for legal.

Production Coordinator/Assistant

Aug. 2022 – Dec. 2023

- Spearheaded documentary research, informational bios, site mapping, and composing 37 interviews with conservation leaders.
- Drafted and presented over 100 pages of detailed research for environmental documentary development.

Dicabi Solutions

Raleigh, N.C.

Marketing Consultant/Producer

Nov. 2021 – Present

- Produced branding materials, video and site content, positioning statements, and written industry pieces to connect Head Start and Early Childhood Education clients with professional and technological solutions.

U.S. House of Representatives

Washington D.C.

Congressional Intern

June 2019

- Performed administrative duties: responding to constituent concerns and inquiries, delivering mail, and updating the constituent database.

Skills

Technical: Microsoft Office, Adobe Creative Cloud (Premiere Pro Editing, Express, Photoshop), Canva, Broadcast Specs (film and TV), MLA and APA written formats.

Other Skills: Documentary Research, Media/Clearance Logs, Licensing, Expenses Tracking, Union and Non-Union Payroll, Exhibit G, Cost Cover Sheets, Timetable Grids, Branding Content (Print, Meta, Email, Website), Fundraising and Sales Decks, Press Release(s).

Language: English (Fluent), Spanish (Working Proficiency), French (Working Proficiency).

Awards and Certifications: Congressional Silver Medal Award (U.S. Congress), Academic Dean's List, Graduation with Honors (Cum Laude), École Polytechnique's French Intermediate Certificate (B1-B2).

Relevant Projects

- ***American Humane Hero Dog Awards*** (2025): *Production Manager*.
- ***American Humane Society Brand Anthem*** (2025): *Associate Producer*.
- ***Escape From Extinction Rewilding*** (2024): *Associate Producer (formerly Production Research Assistant)* on environmental feature film documentary. Presenter at SoHo Ludlow House private screening during New York Climate Week, Global Humane Advisory Council's private screening in London, and Raleigh premiere.

Accolades: "Best Film" at International Film Festival The Hague. "Best Wildlife & Nature Documentary" at DOC LA, "Best Environmental Documentary" at the Oregon Independent Film Festival, "Best Documentary" at The New York Independent Cinema Awards and The Atlantis Awards, and "Environmental & Nature Film (Over 30 minutes)" Finalist at the Nature & Tourism Film Fest NATOURALE. "Official Selection" at Breckenridge Film Festival and International ChangeFest. Academy Awards qualified release (longlisted).
- ***Bring Joy and Love into Your Home PSA*** (2024): *Associate Producer*.
- ***LIV Golf Promos*** (2024): *Production Manager*. Operated live-event involving talent press kits, promo stills, The CW commercial, and more.
- ***Adopt a New Furry Member of the Family PSA*** (2024): *Production Coordinator*.
- ***American Humane Hero Dog Awards*** (2023): *Production Manager*. Ran show for A&E/Fyi network broadcast and live-event.
- ***Foundation Medicine Brand Anthem, Every Moment Matters*** (2023): *Key Production Assistant*.
- ***LIV Golf Promos*** (2023): *Key Production Assistant*.
- ***Happy 50th Loro Parque*** (2022): *Key Production Assistant*.
- ***Market Research, Cha House*** (2021): *Student Researcher*. Launched and analyzed survey data through Qualtrics and SPSS for client to establish new resolutions in order to maintain target audience.
- ***American Humane in Action!*** (2021): *Production Assistant Intern*.
- ***Brand Promotion, Young Hearts Distilling & Trophy Brewing*** (2021): *Student Researcher*. Researched target audience (Millennial and Gen Z) through primary (Poole College Consumer Behavior Lab) and secondary data.