



Cinematography Services Rate Card

Morning View Media LLC

Contact Information:

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Day Rates

- **Standard Day Rate:** \$1,000 per day (up to 8 hours)
- **Half-Day Rate:** \$500 per half-day (up to 4 hours)
- **Overtime Rate:** \$150 per hour (beyond 8 hours)

Project Rates

- **Short Film:** \$35,000 (up to 15 days of shooting, includes post-production)
- **Commercial:** \$10,000 (up to 5 days of shooting, includes post-production)
- **Music Video:** \$5,000 (up to 2 days of shooting, includes post-production)

Equipment Fees

- **Camera Rental:** \$350 per day
- **Lens Rental:** \$150 per day
- **Lighting Equipment:** \$25 per day
- **Sound Equipment:** \$100 per day
- **Additional Gear:** estimated \$150 per day (e.g., drone, gimbal, etc.)

Pre-Production Fees

- **Concept Development:** \$50 per hour
- **Location Scouting:** \$50 per hour
- **Storyboarding:** \$100 per hour

Post-Production Fees

- **Editing:** \$150 per hour
- **Color Grading:** \$150 per hour
- **Sound Design:** \$150 per hour
- **Motion Graphics:** \$200 per hour

Travel and Expenses

- **Travel Fee:** \$0.50 per mile (for locations beyond 30 miles)
- **Accommodation:** \$300 per night (if applicable)
- **Meals:** \$50 per day (if applicable)

Additional Services

- **Second Shooter:** \$800 per day
 - **Assistant:** \$300 per day
 - **Custom Packages:** Available upon request
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Notes:

- Rates are subject to change based on the specific requirements of the project.
- A deposit of 50% is required to secure the booking.
- Full payment is due within 21 days of project completion.
- Cancellation fees may apply if the project is canceled within 14 days of the scheduled shoot.