

# CAREY FIOCK



Carey@RoadsEndFilms.com | 503-537-8940 | Raleigh, North Carolina 27603

---

## SUMMARY

Seasoned creative professional successful at achieving project and campaign goals on a consistent basis. Lengthy credits in the unscripted, narrative, viral and commercial multimedia space, and distinguished member of the Producers Guild of America. Highly organized, forward-thinking and innovative in handling normal and challenging production problems. Known for great leadership, attention to detail, and driving penetrative and stimulating content that captivates, inspires, and delivers. Thrives with leadership, networking, collaboration, verbal and written communication, clear objectives, cross-functional teamwork, and community. Well versed in logistics, scheduling, industry documents, personnel management, social marketing, and accountability.

---

## SKILLS

- Concept Development
- Original Narratives
- Brand Management
- Marketing Campaigns
- Content Strategy
- Production Coordination
- Workflow Process & Optimization
- Scheduling & Logistics
- Strong Leadership Abilities
- Cross-Functional Collaboration
- Critical Thinking
- Social Media
- Driven to Learn
- Unapologetically Workaholic

---

## RECENT TV & FILM CREDITS

- 2<sup>nd</sup> Assistant Director, Flash Before the Bang, SAG-AFTRA Theatrical - Exodus Films
- Co-Executive Producer, Gold Rush (S13), Discovery - Raw TV
- Executive Producer (Showrunner), On Location, (S1-S2), Discovery+ - Road's End Films
- Senior Field Producer, Adam Eats (S1), History - Six West Media
- Field Producer, 48 Hours (S29), CBS - CBS Productions
- Field Producer, Killer Relationship (S3), Oxygen - Texas Crew
- Production Coordinator, How I Caught My Killer (S1), Hulu - Texas Crew
- Production Manager, One Minute Talent Show (S1), HBO Max - Nike

---

## EXPERIENCE

---

### **Head of Production** | SAFTY, LLC (Safiya Nygaard YouTube) - Raleigh, NC | 05/2023 – 03/2024

- Lead the production team and oversee the editorial team in a post-production supervisory role.
- Responsible for hiring and firing of all crew.
- Plan global shoot, overall production, and editorial schedules.
- Manage vendor relations and freelance personnel.
- Liaise with talent management agency and supervise all brand integrations and third-party campaigns.
- Development and implement milestones and timelines across all company productions, including advertising, short form, and long form content.
- Lead all in-house studio productions, personnel, and external production teams.
- Troubleshoot, research, and provide solutions for all production related issues.
- Consult on all studio facility aspects, including sets, equipment, gear, and space.
- Maintain a thriving, creative and professional culture that celebrates collaboration and communication.

### **Senior Creative Director** | Intersect Video - Portland, OR | 01/2016 – 04/2023

- Cultivate relationships with industry professionals and solicit new projects and opportunities.
- Research and respond to published RFPs, oversee brand development, and develop creative agency growth initiatives.
- Lead production of corporate communications and marketing.
- Identify goals and benchmarks and drive key developments and outcomes.
- Actively manage and advise soup-to-nuts multimedia productions and campaigns (video, digital, print, etc.).
- Liaise with vendors, freelancers, and clients, and organize and manage focus groups.
- Manage diverse cross-functional teams with a focus on collaborating, building, and prioritizing creative initiatives.
- Oversee scheduling, logistics, risk management and milestones.
- Utilize KPI tools and performance metrics to identify and develop best practices across all communication campaigns and initiatives.

### **Executive Producer** | Road's End Films, Inc. - Portland, OR | -1/2008 – 04/2023

- Develop and produce scripted narrative and unscripted stories meant for wide broadcast distribution.
- Lead production teams in the studio and on location in a supervisory capacity with the knowledge of creative, technical and logistical aspects.
- Problem-solve on a variety of ad-hoc issues, while being knowledgeable and agile with methodologies to ensure the most successful productions and deliveries.
- Gracefully and professionally handle difficult talent and crew as needed.
- Understand and analyze complex problems in the areas of industry technology, business, and

communications.

- Research, develop and implement flexible, data-driven best-practice decisions.
- Maintain brand awareness, industry status and customer trends.
- Collaborate with various networks and large cross-functional teams for productions under the umbrellas of Netflix, Amazon, Discovery, Disney, Food Network, History, A&E and Turner Communications on projects up to \$25M in budget.

### **Creative Marketing Associate** | Cameron Communications - Wilsonville, OR | -1/2002 – 12/2007

- Develop internal and external multimedia marketing and communication materials.
- Assist with campaign design elements and copy writing.
- Maintain relationships with industry contacts, research market trends and prepare creative briefs, proposals, and other written materials.
- Handle administrative, organizational, and marketing tasks relating to communication to and from the firm, including creating tailored content for agency websites, e-newsletters, and social media outlets.

---

### **EDUCATION AND TRAINING**

Art Institute of Portland | 2000 - 2002  
**Multimedia Communications**

Oregon State University | 1998 – 2000  
**Computer Science**

Newberg High School | 1994 – 1998  
**Academic Honors**

---

### **WEBSITES, PORTFOLIOS, PROFILES**

- <https://www.linkedin.com/in/careyfiock/>
- <https://staffmeup.com/profile/id/104090>
- <https://www.imdb.com/name/nm3088738/>
- <https://www.roadsendfilms.com/>
- <https://www.intersectvideo.com/>

---

### **REFERENCES**

Personal and professional references available upon request.

---

### **ACTIVITIES**

- Outdoor adventure enthusiast
- Pet lover
- Casual MMO gamer