

## Nicolás Reyes

Director & Creative Producer | IMDb: [imdb.com/name/nm8796681](https://www.imdb.com/name/nm8796681)

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## Summary

**Bilingual Director & Creative Producer** with 15+ years of experience across film, television, and branded content in Latin America, the U.S., and Europe. Skilled at leading bilingual crews, navigating English- and Spanish-speaking markets, and transforming small budgets into cinematic productions. Experienced in directing episodic TV, short films, music videos, and commercials for global brands. Strong background in production leadership as 1st AD on international features and series.

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## Skills

- Directing & Producing (Film, TV, Commercials, Music Videos)
  - Script Development & Storytelling
  - Bilingual Leadership (English/Spanish)
  - Budget Maximization & Creative Problem-Solving
  - Actor Direction & Performance Coaching
  - Scheduling & Crew Management (Movie Magic, Final Draft)
  - Camera Familiarity (Sony FX6, ARRI Alexa, RED)
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## Directing & Producing Experience

- **Producer, Quicksand** (Altitude, 2023) Produced a Feature of international quality in three weeks with international talent,
- **Director, Decisiones** (Telemundo, 2020) – Directed 6 episodes of prime-time drama, managing cast, crew, and tight production schedules.
- **Creative Producer, La Reina del Sur 3** (Telemundo, 2021) – Oversaw creative production for 58 episodes of an international hit series.
- **Writer & Director, De Malas** (Short Film, 2016) – Independent short recognized for its inventive storytelling.
- **Director, La Noche de Mateo** (Short Film, 2007) – Directed, wrote, and edited; selected for **Morelia International Film Festival (2008)**.
- **Director, Commercial Campaigns** (2005–2017) – Directed major brand commercials for Coca-Cola, Pepsi, Movistar, Comcel, Maggi, and more.
- **Director/1st AD, Music Videos** (2015–2017) – Collaborated with artists including Maluma, Ricky Martin, Alejandro Fernández, and others.

- **Director, Viva la Tarde** (RCN Internacional, 2014–2015) – Directed daily 3-hour live program broadcast internationally.
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## **Assistant Director & Production Leadership**

- **1st AD, Paddington in Peru** (StudioCanal/Amazon, 2023) – Managed Colombia unit on international feature.
  - **1st AD, Los 39** (Sequoia Studios, 2024) – Coordinated main unit operations in Colombia.
  - **1st AD & Writer, Kingdoms of Fire** (Netflix/Genomedia, 2018–2019) – Led main unit in Tunisia for large-scale historical series.
  - **2nd AD, Jack Ryan, Season 2** (Amazon/Paramount, 2018) – Assisted with international production logistics, Colombia unit.
  - **1st AD, Gallery 8 – Qatar Independence** (National Museum of Qatar, 2018) – Coordinated Doha-based production directed by Peter Webber.
  - **1st AD, X – The Film (Maluma)** (Cinema Giants, 2017) – Colombia-based music-driven feature.
  - **1st AD, Pickpockets** (Netflix Original, 2016) – Colombia feature directed by Peter Webber.
  - **1st AD, The Damned** (A Bigger Boat/RCN Films, 2013) – Managed reshoots for feature directed by Víctor García.
  - **2nd AD, Esto Huele Mal** (CMO Producciones, 2007) – Assisted Jorge Ali Triana's Colombian feature.
  - **Set PA, Love in the Time of Cholera** (2006) – Assisted production team on international feature directed by Mike Newell.
  - **1st AD, Anillo de Compromiso** (Short, 2005) – Assisted Colombian short film directed by Ricardo Gabrielli.
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## **Commercials & Music Videos**

- Directed TV spots for major clients: Coca-Cola, Pepsi, Movistar, Comcel, Maggi, Hit, Speed, MG, and others.
  - 1st AD on international spots filmed in Colombia (2008–2017).
  - Collaborated with global artists on music videos: Ricky Martin, Maluma, Alejandro Fernández, Fonseca, Ricardo Arjona, and more.
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## **Education**

- **UCLA Extension** – Professional Screenwriting, 2011–2012
  - **New York Film Academy** – Directing & Screenwriting, 2005
  - **Universidad de Los Andes** – Biology undergraduate & Oral Storytelling Workshop
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## **Special Activities**

- *La Noche de Mateo* – Official Selection, Morelia International Film Festival (2008)