

Timothy McBride

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EDUCATION

California State University, Northridge

May 2025

Class of 2025 - Cinema and Television Arts - Entertainment Media Management.

Northridge, CA

- Acquiring Bachelor of Cinema & Television Arts in Entertainment Media Management
 - Relevant Coursework: Strategic Media Management, Social Controls and Regulation of Electronic Media, Management of Postproduction for Television and Film, Network Program Development

WORK EXPERIENCE

Vital Spark, *Intern*

January 2025 - Present

- Evaluating submitted scripts and books to assess market potential and production viability
- Assisting in the launch campaign by developing and designing social media content
- Supporting production by composing shots, setting up & operating equipment, and ensuring smooth on-set operations

FOX Entertainment, *Production Assistant*

June 2023

- Quickly adapted to shifting production needs, demonstrating a proactive approach and strong organizational skills.
- Collaborated with A-list talent and production teams in high-pressure environments, gaining hands-on experience with real-time problem-solving and on-location adaptation.
- Shadowed producers, contributing to smooth daily operations and acquiring knowledge in reality-TV development and production processes.

Colossus Media Group, *Production Assistant, Production Coordinator*

June 2022 – August 2023

- Coordinated production of over 100 client commercials, delivering consistent quality and aligning with branding objectives.
- Managed footage files within the production board, streamlining post-production workflows
- Developed content ideas by identifying social media trends and brainstorming campaign concepts
- Reviewed & analyzed client social media metrics to refine content approaches and audience targeting
- Planned and organized production schedules, optimizing routes and timing for multi-location shoots

Monster Mini Golf, *Shift Supervisor*

June 2018 – August 2021

- Developed marketing campaigns that increased event bookings and customer engagement, resulting in higher retention rates.
- Conducted competitor research to refine pricing and package offerings, boosting sales and customer satisfaction

LEADERSHIP & INVOLVEMENT

- **Multicam Studio Production** – Served as Technical Director, AD, and Producer, executing live multi-camera productions for CTVA 240.
- **Alpha Epsilon Pi (Chi Nu Chapter)** – Led graphic design and social media efforts while organizing and executing multiple philanthropy events supporting charitable causes.
- **Community Moderator** – Managed engagement and dispute resolution for an online community of 100,000+ users

SKILLS

Technical: Adobe Creative Suite (Premiere, Photoshop, Illustrator, InDesign), FinalDraft, Final Cut Pro, Google Analytics, Slack, Monday, Google Suite,

Miscellaneous: Project management, script analysis, content writing, attention to detail, strong communication, administrative tasks