

# GRAY WHITLEY [+] Multimedia Photographer

Wilson NC | (252) 205-2593 | photography.gray@gmail.com

[www.graywhitley.com](http://www.graywhitley.com)

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Highly creative and award-winning team leader with experience overseeing breaking news events, national stories and video production to ensure the highest quality product across all platforms. Innovates with new technology and processes to deliver content to viewers on an ongoing basis. Contributes as a professional photographer and content producer on features, daily news, editorials, special projects, high-stakes events and live reports. Core competencies include:

Brand Management | Image and Video Editing | Project Management | Team Collaboration |  
Documentation | Team Assignments | Performance Metrics | Visual Storytelling  
Digital Asset Management | Portraiture | Photojournalism

## **PROFESSIONAL EXPERIENCE**

**Gannett / USA TODAY Network / Sun Journal - New Bern NC** [7/17-5/21]

### **Chief Photographer/Multimedia Content Producer**

- Photojournalism - daily news, editorials, features, action sports, magazine covers, lifestyle photography, promotional images, studio and location portraiture
- Video - daily production, storyboards, concept, editing, distribution
- Image Editor/Processor - negative/slide scans, print, toning, retouch, pre-press
- Digital First Initiative - news marketing, social media, content producer and editor
- Social Media - post budgeting, daily leads, headlines and content deployment
- Associated Press - AP style caption writer and member contributor for news distribution
- Employee of the Quarter x2
- NCPA multi-awarded

**Wilson County Public Schools - Wilson NC** [2016-2017]

### **Contract Photographer**

- On-location portraiture, district news, classroom and district visuals
- Public school promotions, special events, campus activity photographer

**The Wilson Times - Wilson NC** [2010-2016]

### **Staff Photojournalist/Image Editor/Content Producer**

- Daily collaborative work with reporters, editors, advertising
- New media/social media updates/prepress edit/daily content
- Breaking news, editorial, portraiture, news video, feature and sports
- Assignment scheduling, client consultations, digital asset management
- NCPA/NPPA multi-awarded

**WRAL.com - Raleigh NC** [2008-2011]

### **Contract Photographer**

- WRAL regional state coverage as assigned
- Special event stills photographer
- Severe weather and public emergencies photographer

**Mount Olive Tribune - Goldsboro/Pikeville/Mount Olive NC** [2008-2010]

### **Staff Photographer/Scene Finder**

- Regional news photographer, sports, feature, internet image media
- Photo galleries and front-page photographer
- NCPA multi-awarded

**Wilson Daily Times** - Wilson NC

[2005-2008]

**Staff Photojournalist/Photo Editor**

- Regional breaking news, editorials, portraits, video, feature and action photographer
- Established digital photo galleries for news website
- Special sections, magazine and feature photographer
- NCPA/NCPPA multi-awarded

**EDUCATION**

**Appalachian State University** - Boone NC

**Photographer** - ASU News/Magazine

- BA Degree - Cultural Anthropology
- Minor - Industrial Technology
- Best of College Photography - Photographer's Forum Annual

**Barton College** - Wilson NC

**Photo Editor** - The Collegiate News

- Major - Graphic Design & Communication Arts
- Minor - Photography/Journalism

**Caldwell Community College & TI** - Boone NC

- Website Design/HTML Code
- Adobe Photoshop
- Computer Repair/Networking
- National Electrical Code I&II

**TECHNICAL/SOFTWARE SKILLS**

- **Photo Edit** - Adobe Creative Suite/Photoshop, Photo Mechanic, Adobe Bridge
- **Video Edit** - Corel VideoStudio, Adobe Premiere, MS Movie, Resolve, Final Cut
- **Audio Edit** - Sound Forge, Audacity, studio/soundboard recording, dub sampling
- **Social Media Management** - Facebook/Instagram, Twitter, Pinterest, Flickr, LinkedIn
- **Digital Marketing/Analytics** - Hootsuite, Grambler, MailChimp, Google Analytics, Parse.ly
- **Newsroom/Digital Management Apps** - Merlin, MediaWare, Naviga, Okta/Presto
- **Mobile/Web MediaArt** - Adobe Spark, Lightroom, PicsArt, Zoetropic
- **360 Panoramas** - 360 images/video
- **Live Streaming** -Twitch, YouTube, XSplit, Facebook Live
- **Office Suites** - Excel, PowerPoint, OpenOffice, Google Sheets/Drive
- **Camera Gear** - light tools, studio equip, stabilization/gimbals, sliders, remote/transmitters
- **Audio/Visual Equipment** - operation/installation

**SELECT AWARDS AND EXHIBITIONS**

NCPA – General / Photo Essay / Video – Awarded 4x, 2020

NCPA – Feature News – Awarded 3x, 2019

Book - "Hurricane Florence ~ Devastation and Recovery in Coastal Carolina", 2019

NCPA – 4 Press Awards – Breaking News, Sport, Feature, Video, 2019

Exhibition – VASA Project - 'Wilson Four', 2017

Nominee – WT People's Choice - Professional Photographer, 2017

Exhibition – Eyes on Main Street Photography Festival, 2016

NCPA Editorial Awards – Photojournalism – The Wilson Times, 2015

Exhibition – Eyes on Main Street Photography Festival, 2015